

ORG 8853

# TOYOTA

TOYOTA MOTOR NORTH AMERICA, INC.

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2013 JUL 23 AM 10:31

July 23, 2013

Mr. David Strickland, Administrator  
National Highway Traffic Safety Administration  
1200 New Jersey Avenue SE, Room W42-308  
Washington, DC 20590

RE: VIN Coding System for 2014MY Toyota Prius, 2014MY Toyota Prius Plug-in Hybrid and 2014MY Toyota Prius c

Dear Mr. Strickland:

Pursuant to 49 CFR Part 565, "Vehicle Identification Number Content Requirements", on behalf of Toyota Motor Corporation, we hereby submit the Vehicle Identification Number Coding System applicable to the 2014MY Toyota Prius, 2014MY Toyota Prius Plug-in Hybrid and 2014MY Toyota Prius c.

We trust this information will be satisfactory.

Sincerely,

TOYOTA MOTOR NORTH AMERICA, INC.



Tom Stricker  
Vice President  
Technical and Regulatory Affairs

TS:jt  
Enclosures

ES13-003155

**TOYOTA PRIUS**  
**TOYOTA PRIUS PLUG-IN HYBRID**  
**VEHICLE IDENTIFICATION NUMBER CODING SYSTEM**

## Constitution

\*: Described in each section below

Section	1	2	3	4			
	*	*	Check Digit	Model Year	*	Serial Number	
	1 2 3	4 5 6 7 8	9	10	11	12 13 14 15 16 17	

Section 1: Geographic Area & Country, Manufacturer, and Type of Vehicle

1st - 3rd Digits	Code	Geographic Area & Country	Manufacturer	Type
	JTD	Asia, Japan	Toyota Motor Corporation	Passenger Car

Section 2: Vehicle Description Section

		Code	Description	
4th Digit	Body Type	K	5Door, Sedan, Two-Wheel Drive	
5th Digit	Engine Type	N	2ZR-FXE+3JM	GASOLINE(Hybrid), PORT, L4, 1.8L
6th Digit	Restraint Devices & their Locations	3	Seat Belt: All seats Frontal Air Bag: Driver & Passenger seats Curtain Shield Air Bag: All Rows Side Air Bag: 1st Row Knee Air Bag: Driver seat only	
7th Digit	Series	D	ZVW30L ZVW35L	
8th Digit	Line & Make	U	TOYOTA PRIUS (ZVW30L)	
		P	TOYOTA PRIUS PLUG-IN HYBRID (ZVW35L)	

Section 4: Vehicle Plant of Manufacture

		Code	Description
11th Digit	Plant of Manufacture	0 - 2 3	Tsutsumi Plant, Toyota Motor Corp.
		4 - 6	Fujimatsu Plant, Toyota Auto Body Corp., LTD

**TOYOTA PRIUS c**  
**VEHICLE IDENTIFICATION NUMBER CODING SYSTEM**

**July 2013**

Constitution

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Section	1	2	3	4			
	*	*	Check Digit	Model Year	*	Serial Number	
Digit	1 2 3	4 5 6 7 8	9	10	11	12 13 14 15 16 17	

Section 1: Geographic Area & Country, Manufacturer, and Type of Vehicle

1st - 3rd Digits	Code	Geographic Area & Country	Manufacturer	Type
	JTD	Asia, Japan	Toyota Motor Corporation	Passenger Car

Section 2: Vehicle Description Section

		Code	Description	
4th Digit	Body Type	K	5 Door, Liftback, Two-Wheel Drive	
5th Digit	Engine Type	D	1NZ-FXE+ILM	GASOLINE(Hybrid), PORT, L4, 1.5L
6th Digit	Restraint Devices & their Locations	T	Seat Belt: All seats Frontal Air Bag: Driver & Passenger seats Curtain Shield Air Bag: All Rows Side Air Bag: 1 <sup>st</sup> Row Knee Air Bag: Driver seat only Cushion Air Bag: Driver & Passenger seats	
7th Digit	Series	B	NHP10L	
8th Digit	Line & Make	3	TOYOTA PRIUS c	

Section 4: Vehicle Plant of Manufacture

		Code	Description
11th Digit	Plant of Manufacture	1	Iwate Plant, Toyota Motor East Japan, Inc.